

Status of Commercial Publicity.

Performance for the month under review. (Rs. In lakhs)			Cumulative performance till the end of month 01 st April to March - 2016 under review.(Rs.In lakhs)		
Current year 2015-16	Previous year 2014-15	%age Variation	Current year	Previous year	%age Variation
March- 2016	March -.2015	-	2015-16	2014-15	-
135.29	80.12	(+) 68.86	374.88	356.25	(+) 5.23

Details of Tenders For Advertising Rights At Stations.

Division	Category of Stations	Total No. of Stations	No.of Stations under contract.	No. of Stations where tenders are under finalizations	No. of Stations where tenders are being invited
1.Lucknow	(A1)	02	LJN Level crossing	-	-
	(A)	03	-	-	-
	(B)	06	Level crossing at RPO-CPA.	-	-
	(D)	29	GTNR Station	-	-
	(E)	76	-	-	-
	(F)	44	-	-	-
	Total	160	-	-	-
2.Izzatnagar	(A)	02	KGM,BC station	-	-
	(B)	09	FBD,FGR,HDW,KJN, KPV,LKU,KPV,MRT Stations & Mathura Cant area,BC Gate No-356, BC (I st & IInd Zone)	-	-
	(D)	29	BLU,GHI,KAP Stations	-	-
	(E)	59	MDA.DLU,CBR Stations	-	-
	(F)	39	-	-	-
	Total	138	-	-	-
3.Varanasi	(A1)	01	CPR (I st & IInd Zone)	-	-
	(A)	06	AMH, BUI, MAU (IInd Zone), MUV, ALY, 05 over bridges. Level crossing at SRNT	-	-
	(B)	07	BUI Level crossing SRNT Level crossing BCY & SDT Level crossing	-	-
	(D)	28	-	-	-
	(E)	93	-	-	-
	(F)	63	-	-	-
	Total	198	-	-	-
Total (1 to 3)	-	496	-	-	-

Details of Tenders for Advertisings Rights on Trains.

Division	Type of trains	No.of trains under contract	No.of Trains	
			Where tenders are under finalizations	Where tenders are being invited
IZN	Mail/Exp.	Train No.25035/36	-	.
	Passenger	TrainsNo.15013/14 board inside of coaches. TrainsNo.15033/34,55326/25, 15039, 55348/47, 55316/55352,55351, 55327/ 15038,5531/33,55305/55306, 52229/20 inside boarss.	-	-
	DMU	-	-	-
LJN	Mail/Exp	Train No.12531/32,12511/12 12587/88, 15047/48, 15017/18 & 12541/42	-	-
	Passenger	-	-	-
	DMU	-	-	-
BSB	Mail/Exp	Train No.15133/34	-	-
	Passenger	-	-	-
	DMU	-	-	-