

**Status of Commercial Publicity.**

Performance for the month under review. (Rs. In lakhs)			Cumulative performance till the end of month 01 st April to February- 2016 under review.(Rs.In lakhs)		
Current year 2015-16	Previous year 2014-15	%age Variation	Current year	Previous year	%age Variation
Feb- 2016	Feb-.2015	-	2015-16	2014-15	-
30.76	40.74	(- ) 24.50	239.59	276.13	(- ) 13.23

**Details of Tenders For Advertising Rights At Stations.**

Division	Category of Stations	Total No. of Stations	No.of Stations under contract.	No. of Stations where tenders are under finalizations	No. of Stations where tenders are being invited
<b>1.Lucknow</b>	(A1)	02	LJN Level crossing	-	-
	(A)	03	-	-	-
	(B)	06	Level crossing at RPO-CPA.	-	-
	(D)	29	GTNR Station	-	-
	(E)	76	-	-	-
	(F)	43	-	-	-
	<b>Total</b>	<b>159</b>	-	-	-
<b>2.Izzatnagar</b>	(A)	02	KGM,BC station	-	-
	(B)	09	FBD,FGR,HDW,KJN, KPV,LKU,KPV,MRT Stations & Mathura Cant area,BC Gate No-356, BC (I st & IInd Zone)	-	-
	(D)	29	BLU,GHI,KAP Stations	-	-
	(E)	59	MDA.DLU,CBR Stations	-	-
	(F)	38	-	-	-
	<b>Total</b>	<b>137</b>	-	-	-
	<b>3.Varanasi</b>	(A1)	01	CPR (I st & IInd Zone)	-
(A)		06	AMH, BUI, MAU (IInd Zone), MUV, ALY, 05 over bridges. Level crossing at SRNT	-	-
(B)		07	BUI Level crossing SRNT Level crossing BCY & SDT Level crossing	-	-
(D)		27	-	-	-
(E)		93	-	-	-
(F)		61	-	-	-
<b>Total</b>		<b>195</b>	-	-	-
<b>Total (1 to 3)</b>	-	<b>491</b>	-	-	-

**Details of Tenders for Advertisings Rights on Trains.**

Division	Type of trains	No.of trains under contract	No.of Trains	
			Where tenders are under finalizations	Where tenders are being invited
<b>IZN</b>	Mail/Exp.	Train No.25035/36	-	.
	Passenger	TrainsNo.15013/14 board inside of coaches. TrainsNo.15033/34,55326/25, 15039, 55348/47, 55316/55352,55351, 55327/ 15038,5531/33,55305/55306, 52229/20 inside boarss.	-	-
	DMU	-	-	-
<b>LJN</b>	Mail/Exp	Train No.12531/32,12511/12 12587/88, 15047/48, 15017/18 & 12541/42	-	-
	Passenger	-	-	-
	DMU	-	-	-
<b>BSB</b>	Mail/Exp	Train No.15133/34	-	-
	Passenger	-	-	-
	DMU	-	-	-