

Status of Commercial Publicity.

Performance for the month under review. (Rs. In lakhs)			Cumulative performance till the end of month 01 st April to December- 2015 under review.(Rs.In lakhs)		
Current year 2015-16	Previous year 2014-15	%age Variation	Current year	Previous year	%age Variation
Dec.- 2015	Dec.2014	-	2015-16	2014-15	-
37.13	53.06	(-) 30.02	183.63	200.23	(-) 8.29

Details of Tenders For Advertising Rights At Stations.

Division	Category of Stations	Total No. of Stations	No.of Stations under contract.	No. of Stations where tenders are under finalizations	No. of Stations where tenders are being invited
1.Lucknow	(A1)	02	LJN Level crossing	-	-
	(A)	03	-	-	-
	(B)	06	Level crossing at RPO-CPA.	-	-
	(D)	29	GTNR Station	-	-
	(E)	76	-	-	-
	(F)	43	-	-	-
	Total	159	-	-	-
2.Izzatnagar	(A)	02	KGM	-	-
	(B)	09	FBD,FGR,HDW,KJN, KPV,LKU,KPV Stations	-	-
	(D)	29	BLU,GHI,KAP Stations	-	-
	(E)	59	MDA.DLU,CDR	-	-
	(F)	38	-	-	-
	Total	137	-	-	-
3.Varanasi	(A1)	01	CPR (I st & IIInd Zone)	-	-
	(A)	06	AMH, SV, BUI, MAU (IIInd Zone), MUV, ALY, 05 over bridges. Level crossing at SRNT	-	-
	(B)	07	BUI Level crossing SRNT Level crossing BCY, Level crossing at SDT	-	-
	(D)	27	-	-	-
	(E)	93	-	-	-
	(F)	61	-	-	-
	Total	195	-	-	-
Total (1 to 3)	-	491	-	-	-

Details of Tenders for Advertisings Rights on Trains.

Division	Type of trains	No.of trains under contract	No.of Trains	
			Where tenders are under finalizations	Where tenders are being invited
IZN	Mail/Exp.	Train No.25035/36	-	.
	Passenger	48 Coaches of 08 Passenger TrainsNo.15038, 55328, 55334, 55329,15039,55325,55341 & 55337.	-	-
	DMU	-	-	-
LJN	Mail/Exp	Train No.12531/32,12511/12 12587/88, 15047/48, 15017/18 & 12541/42	-	-
	Passenger	-	-	-
	DMU	-	-	-
BSB	Mail/Exp	Train No.15133/34	-	-
	Passenger	-	-	-
	DMU	-	-	-