

Status of Commercial Publicity.

Performance for the month under review. (Rs. In lakhs)			Cumulative performance till the end of month 01 st April to June - 2015 under review.(Rs.In lakhs)		
Current year 2014-15	Previous year 2013-14	%age Variation	Current year	Previous year	%age Variation
June - 2015	June -2014	-	2015-16	2014-15	-
20.12	18.94	(+) 6.23	43.96	38.53	(+) 14.09

Details of Tenders For Advertising Rights At Stations.

Division	Category of Stations	Total No. of Stations	No.of Stations under contract.	No. of Stations where tenders are under finalizations	No. of Stations where tenders are being invited
1.Lucknow	(A1)	02	LJN Level crossing	-	-
	(A)	03	-	-	-
	(B)	06	Level crossing at RPO-CPA.	-	-
	(D)	29	GTNR	-	-
	(E)	76	-	-	-
	(F)	43	-	-	-
	Total	159	-	-	-
2.Izzatnagar	(A)	02	KGM	-	-
	(B)	09	FBD,FGR,HDW, KJN, KSJ,KPV,LKU Stations	-	-
	(D)	29	BJR,BLU,GHJ,IZN, KMI,KAP,MRT Stations	-	-
	(E)	59	MDA	-	-
	(F)	38	-	-	-
	Total	137	-	-	-
3.Varanasi	(A1)	01	CPR (I st & IInd Zone)	-	-
	(A)	06	AMH, SV, BUI (I st & IInd Zone), MAU-IInd Zone, MUV & ALY, 05 over bridges. Level crossing at SRNT & BUI	-	-
	(B)	07	-	-	-
	(D)	27	-	-	-
	(E)	93	-	-	-
	(F)	61	-	-	-
	Total	195	-	-	-
Total (1 to 3)	-	491	-	-	-

Details of Tenders for Advertisings Rights on Trains.

Division	Type of trains	No.of trains under contract	No.of Trains	
			Where tenders are under finalizations	Where tenders are being invited
IZN	Mail/Exp.	Train No.25035/36	-	.
	Passenger	48 Coaches of 08 Passenger TrainsNo.15038, 55328, 55334, 55329,15039,55325,55341 & 55337.	-	-
	DMU	-	-	-
LJN	Mail/Exp	Train No.12531/32,12541/42, 12587/88,12531/32, 12511/12,15047/48 & 15017/18.	-	-
	Passenger	-	-	-
	DMU	-	-	-
BSB	Mail/Exp	Train No.15133/34	-	-
	Passenger	-	-	-
	DMU	-	-	-