

Status of Commercial Publicity.

Performance for the month under review. (Rs. In lakhs)			Cumulative performance till the end of month April to February 2015 under review.(Rs.In lakhs)		
Current year 2014-15	Previous year 2013-14	%age Variation	Current year	Previous year	%age Variation
February - 2015	February -2014	-	2014-15	2013-14	-
40.74	42.31	(-) 3.71	276.13	304.38	(-) 9.28

Details of Tenders For Advertising Rights At Stations.

Division	Category of Stations	Total No. of Stations	No.of Stations under contract.	No. of Stations where tenders are under finalizations	No. of Stations where tenders are being invited
1.Lucknow	(A1)	02	-	-	-
	(A)	03	-	-	-
	(B)	06	Level crossing at RPO-CPA.	-	-
	(D)	29	GTNR	-	-
	(E)	78	-	-	-
	(F)	43	-	-	-
	Total	161	-	-	-
2.Izzatnagar	(A)	02	KGM	-	-
	(B)	09	FBD,FGR,HDW, KJN, KSI,KPV,LKU Stations	-	-
	(D)	29	BJR,BLU,GHI,IZN, KMI,KAP,MRT Stations	-	-
	(E)	59	MDA	-	-
	(F)	38	-	-	-
	Total	137	-	-	-
3.Varanasi	(A1)	01	CPR (I st & IIInd Zone)	-	-
	(A)	06	AMH, SV, BUI (I st & IIInd Zone), MAU-IIInd Zone, MUV & ALY, 05 over bridges. Level crossing at SRNT & BUI	-	-
	(B)	07	-	-	-
	(D)	27	-	-	-
	(E)	93	-	-	-
	(F)	61	-	-	-
	Total	195	-	-	-
Total (1 to 3)	-	493	-	-	-

Details of Tenders for Advertisings Rights on Trains.

Division	Type of trains	No.of trains under contract	No.of Trains	
			Where tenders are under finalizations	Where tenders are being invited
IZN	Mail/Exp.	1.25035/25036	-	.
	Passenger	-	-	-
	DMU	-	-	-
LJN	Mail/Exp	1.12531/32 2.12511/12	-	Vinyl Wrapping Train No12541/42. 12587/ 88 &12531/32 Finalized
	Passenger	-	-	-
	DMU	-	-	-
BSB	Mail/Exp	1.55133/34	-	-
	Passenger	-	-	-
	DMU	-	-	-