

Status of Commercial Publicity.

Performance for the month under review. (Rs. In lakhs)			Cumulative performance till the end of month April to January 2015 under review.(Rs.In lakhs)		
Current year 2014-15	Previous year 2013-14	%age Variation	Current year	Previous year	%age Variation
January - 2015	January -2014	-	2014-15	2013-14	-
35.16	33.39	(+) 5.30	235.39	262.07	(-) 10.18

Details of Tenders For Advertising Rights At Stations.

Division	Category of Stations	Total No. of Stations	No. of Stations under contract.	No. of Stations where tenders are under finalizations	No. of Stations where tenders are being invited
1.Lucknow	(A1)	02	-	-	-
	(A)	03	-	-	-
	(B)	06	Level crossing at RPO-CPA.	-	-
	(D)	29	GTNR	-	-
	(E)	78	-	-	-
	(F)	43	-	-	-
	Total	161	-	-	-
2.Izzatnagar	(A)	02	KGM	-	Advertisement through LCD Tender opened on 3.02.2015. No offer received.
	(B)	09	FBD,FGR,HDW, KJN, KSJ,KPV,LKU Stations	-	
	(D)	29	BJR,BLU,GHI,IZN, KMJ,KAP,MRT Stations	-	
	(E)	59	MDA	-	
	(F)	38	-	-	
	Total	137	-	-	
3.Varanasi	(A1)	01	CPR (I st & IIInd Zone)	-	Sole Right advt.105 Small stations & Sole right Advt.at 07 LC Gate. Tender opened on 06.02.2015. No offer received.
	(A)	06	SV, GCT & ALY, 05 over bridges. Level crossing at SRNT	-	
	(B)	07	-	-	
	(D)	27	-	-	
	(E)	93	-	-	
	(F)	61	-	-	
	Total	195	-	-	
Total (1 to 3)	-	493	-	-	-

Details of Tenders for Advertisings Rights on Trains.

Division	Type of trains	No.of trains under contract	No.of Trains	
			Where tenders are under finalizations	Where tenders are being invited
IZN	Mail/Exp.	1.15035/15036 2.25035/25036	-	Sole Right Advt.on (in site) Board 04 M/Exp.Passenger Trains Tender opened on 23.01.2015 No offer received.
	Passenger	-	-	-
	DMU	-	-	-
LJN	Mail/Exp	1.12531/32 2.12511/12	-	Vinyl Wrapping Train No12541/42. 12587/ 88,15017/18 &15047/48 01 Offer received. Tender Finalized
	Passenger	-	-	-
	DMU	-	-	-
BSB	Mail/Exp	-	-	-
	Passenger	-	-	-
	DMU	-	-	-