

Status of Commercial Publicity.

Performance for the month under review. (Rs. In lakhs)			Cumulative performance till the end of month April to December 2014 under review.(Rs.In lakhs)		
Current year 2014-15	Previous year 2013-14	%age Variation	Current year	Previous year	%age Variation
December - 2014	December -2013	-	2014-15	2013-14	-
53.06	27.77	(+) 41.49	200.23	228.68	(-) 12.44

Details of Tenders For Advertising Rights At Stations.

Division	Category of Stations	Total No. of Stations	No. of Stations under contract.	No. of Stations where tenders are under finalizations	No. of Stations where tenders are being invited
1.Lucknow	(A1)	02	LJN.	-	Sole Right at GD,BST,CPA, BNZ stations
	(A)	03	-	-	
	(B)	06	Level crossing at RPO-CPA,	-	
	(D)	29	-	-	
	(E)	78	-	-	
	(F)	43	-	-	
	Total	161	-	-	
2.Izzatnagar	(A)	02	KGM	-	Sole Right at BC-IZN Tender opened on 15.01.2015 & Advertisement through LCD Tender opened on 3.02.2015.
	(B)	09	FBD,FGR,HDW, KJN, KSJ,KPV,LKU Stations	-	
	(D)	29	BJR,BLU,GHJ,IZN, KMJ,KAP,MRT Stations	-	
	(E)	59	MDA	-	
	(F)	38	-	-	
	Total	137	-	-	
3.Varanasi	(A1)	01	CPR (I st & IInd Zone)	-	Sole Right advt.105 Small stations & Sole right Advt.at 07 LC Gate. Tender opened on 06.02.2015.
	(A)	06	SV, GCT & ALY, 05 over bridges. Level crossing at SRNT	-	
	(B)	07	-	-	
	(D)	27	-	-	
	(E)	93	-	-	
	(F)	61	-	-	
	Total	195	-	-	
Total (1 to 3)	-	493	-	-	-

Details of Tenders for Advertisings Rights on Trains.

Division	Type of trains	No.of trains under contract	No.of Trains	
			Where tenders are under finalizations	Where tenders are being invited
IZN	Mail/Exp.	1.15035/15036 2.25035/25036	-	Vinyl Wrapping 02 mail Exp.&18 Passenger Trains Tender opened on 20.01.2015, Sole Right Advt.on (in site) 04 M/Exp. Passenger Trains Tender opened on 23.01.2015
	Passenger	-	-	-
	DMU	-	-	-
LJN	Mail/Exp	12531/32	-	Vinyl Wrapping Train No12541/42.12587/88,15017/18 &15247/48 01 Offer received Tender under TCM & Vinyl Wrapping Trains No 12533/34 Tender Open on 10.01.2015
	Passenger	-	-	-
	DMU	-	-	-
BSB	Mail/Exp	-	-	-
	Passenger	-	-	-
	DMU	-	-	-