

ANNEXURE-N

Status of Commercial Publicity.

| Performance for the month under review. (Rs. In lakhs) | | | Cumulative performance till the end of month April to August 2014 under review.(Rs.In lakhs) | | |
|---|--------------------------|-------------------|---|---------------|-------------------|
| Current year 2014-15 | Previous year 2013-14 | %age Variation | Current year | Previous year | %age Variation |
| August - 2014 | August -2013 | - | 2014-15 | 2013-14 | - |
| 12.35 | 17.56 | (-) 29.67 | 73.43 | 131.47 | (-) 44.15 |

Details of Tenders For Advertising Rights At Stations.

| Division | Category of Stations | Total No. of Stations | No.of Stations under contract. | No. of Stations where tenders are under finalizations | No. of Stations where tenders are being invited |
|-----------------------|----------------------------|-----------------------------|---|--|---|
| 1.Lucknow | (A1) | 02 | GKP Zone-5, LJN. | - | - |
| | (A) | 03 | - | - | - |
| | (B) | 06 | Level crossing at RPO-CPA, | - | - |
| | (D) | 29 | - | - | - |
| | (E) | 78 | - | - | - |
| | (F) | 43 | - | - | - |
| | Total | 161 | - | - | - |
| 2.Izzatnagar | (A) | 02 | Zone-1(BC-IZN),KGM Zone-2 (KGM-LKU- HDW), | - | - |
| | (B) | 09 | MRT C/A | - | - |
| | (D) | 29 | FBD, GHJ, KMJ, FGR, KMJ Station P/F & KAP C/A | - | - |
| | (E) | 59 | - | - | - |
| | (F) | 38 | - | - | - |
| | Total | 137 | - | - | - |
| 3.Varanasi | (A1) | 01 | CPR (I st Zone), CPR (IInd Zone) | - | - |
| | (A) | 06 | SV, GCT & ALY, 05 over bridges. Level crossing at SRNT & GCT | - | - |
| | (B) | 07 | - | - | - |
| | (D) | 27 | - | - | - |
| | (E) | 93 | - | - | - |
| | (F) | 61 | - | - | - |
| | Total | 195 | - | - | - |
| Total (1 to 3) | - | 493 | - | - | - |

Details of Tenders for Advertisings Rights on Trains.

| Division | Type of trains | No.of trains under contract | No.of Trains | |
|------------|----------------|---|---------------------------------------|---|
| | | | Where tenders are under finalizations | Where tenders are being invited |
| IZN | Mail/Exp. | 15035/36 | - | - |
| | Passenger | 55325,55326,55327 & 55334 | - | - |
| | DMU | - | - | - |
| LJN | Mail/Exp | 12533/34 & 12531/32 | - | 15047/48, 15017/18 & 12587/88,12541/42 01 offer received. U/P |
| | Passenger | - | - | - |
| | DMU | - | - | - |
| BSB | Mail/Exp | - | - | - |
| | Passenger | (13 Rakes) = 551/559/562=01 Rake,547=01 Rake,552/ 44A/ 544=01Rake,541/475/476/ 477/478/479/480=01Rake, 473/474/541A/553/550=01 Rake,571/564=01Rake563/ 561 =01Rake,558/548/ 549= 01Rake,572=01Rake,580/567 /447=01Rake,448/468/555= 01Rake,556/543=01Rake, 542/579 =01Rake. | - | - |
| | DMU | - | - | - |