

Status of Commercial Publicity.

Performance for the month under review. (Rs. In lakhs)			Cumulative performance till the end of month April to July 2014 under review.(Rs.In lakhs)		
Current year 2014-15	Previous year 2013-14	% age Variation	Current year	Previous year	% age Variation
July - 2014	July -2013	-	2014-15	2013-14	-
22.55	27.34	(-) 17.52	61.08	113.91	(-) 46.38

Details of Tenders For Advertising Rights At Stations.

Division	Category of Stations	Total No. of Stations	No.of Stations under contract.	No. of Stations where tenders are under finalizations	No. of Stations where tenders are being invited
1.Lucknow	(A1)	02	GKP Zone-5, LJN.	-	-
	(A)	03	-	-	-
	(B)	06	Level crossing at RPO-CPA,	-	-
	(D)	29	-	-	-
	(E)	78	-	-	-
	(F)	43	-	-	-
	Total	161	-	-	-
2.Izzatnagar	(A)	02	Zone-1(BC-IZN),KGM Zone-2 (KGM-LKU- HDW),	-	-
	(B)	09	MRT C/A	-	-
	(D)	29	FBD, GHJ, KMJ, FGR, KMJ Station P/F & KAP C/A	-	-
	(E)	59	-	-	-
	(F)	38	-	-	-
	Total	137	-	-	-
3.Varanasi	(A1)	01	CPR (I st Zone), CPR (IInd Zone)	-	-
	(A)	06	SV, GCT & ALY, 05 over bridges. Level crossing at SRNT & GCT	-	-
	(B)	07	-	-	-
	(D)	27	-	-	-
	(E)	93	-	-	-
	(F)	61	-	-	-
	Total	195	-	-	-
Total (1 to 3)	-	493	-	-	-

Details of Tenders for Advertisings Rights on Trains.

Division	Type of trains	No.of trains under contract	No.of Trains	
			Where tenders are under finalizations	Where tenders are being invited
IZN	Mail/Exp.	15035/36	-	-
	Passenger	55325,55326,55327 & 55334	-	-
	DMU	-	-	-
LJN	Mail/Exp	12533/34 & 12531/32	-	15047/48, 15017/18 & 12587/88,12533/34, 12541/42
	Passenger	-	-	-
	DMU	-	-	-
BSB	Mail/Exp	-	-	-
	Passenger	(13 Rakes) = 551/559/562=01 Rake,547=01 Rake,552/ 44A/ 544=01Rake,541/475/476/ 477/478/479/480=01Rake, 473/474/541A/553/550=01 Rake,571/564=01Rake563/ 561 =01Rake,558/548/ 549= 01Rake,572=01Rake,580/567 /447=01Rake,448/468/555= 01Rake,556/543=01Rake, 542/579 =01Rake.	-	-
	DMU	-	-	-