

# Public Relation-Important Nerve of Railways

- 1.** Organising Press conferences with Chairman Railway Board, General Manager, Divisional Railway Manager and Head of departments.
  - 2.** Coverage and issue of press releases, relating to functions, inspections, programmes, inaugurations and various social, cultural and sports activities in the division.
  - 3.** Production of films and documentaries pertaining to safety, security and passenger awareness.
  - 4.** Maintenance of cordial and healthy relations with print & electronic media personnel of different stations.
  - 5.** Management of different events at various stations of the division.
  - 6.** Coverage of inspections conducted by GM, DRM, Head of departments, safety drives, cleanliness drives, "nukkad natak", open adalat, pension adalats and other miscellaneous functions.
  - 7.** Date wise collection of railway news and presenting it to concerned departments.
  - 8.** Coverage and publicity of places of interest & heritage located in the division.
  - 9.** Organising interviews of GM & DRM with print & electronic media.
  - 10.** Organising Heritage Photo Exhibitions during Railway Week.
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